



Welcome to the January DCM!



Agenda

- * Dinner and Social Activity
- * Welcome and Introductions
- * Kiwanis Family House, SLP Reports, and Mid-Year Conference
- * Getting the Most Out of Special Guests Days
- * Promoting Club Events
- * Race to the Finish – December Race
- * Upcoming Events and Reminders
- * Adjourn and Raffle

Reports

- * Kiwanis Family House – Dan Germain
- * Service Leadership Programs
 - * Alex Ung – Circle K
 - * Terry Nguyen – Key Club D7 South
 - * Phuong Thao Nguyen – Key Club D7 North
- * Mid-Year North – Muriel Brounstein

Making Special Guest Days *Special*

- * 6 key steps
- * Resources:
 - * Cal-Nev-Ha website – Member Resources – Membership section
 - * Will be emailed to all club Presidents

Making Special Guest Days *Special*

1. Preparation is key! 8 weeks minimum
 - * Order any materials needed (brochures, membership apps)

Making Special Guest Days *Special*

2. Invite guests and confirm their attendance.

Making Special Guest Days *Special*

3. Give members a role.
Testimonials are powerful!

Making Special Guest Days *Special*

4. Keep the meeting energetic and FUN!

Making Special Guest Days *Special*

5. Have a closer – ask for guests to JOIN.

Making Special Guest Days *Special*

6. Follow-up with guests after the meeting. Invite them to another meeting or project right away.

Making Special Guest Days *Special*

Question:

When is a good time to host a Special Guest Day?

Making Special Guest Days *Special*

Question:

Who is responsible for the success (or failure) of a Special Guest Day?

SGD Program Suggestion

- * Emcee – introductions and closing
- * Testimonials – why I joined Kiwanis
- * What is Kiwanis?
 - * Dues, member benefits
- * Service Projects: Key Clubs/SLP, Kiwanis Family House, Eliminate, other club projects
- * Fundraising
- * Fellowship opportunities
- * Testimonials – my Kiwanis moment
- * Call to action – join us!

Promoting Club Events

Race to the Finish Membership Challenge



Upcoming Events

- * Region 16 Training Conference
- * ICON
- * Dates to Remember
- * Key Reminders

See You In February!

- * Attend our “New Member Orientation”
- * Region 16 Trustee Update – Ann Isaacs
- * Race to the Finish for January



Raffle Time!