

First KYDS Project: Reading Rocks

Each year, Cal-Nev-Ha Kiwanians are given the opportunity to support a project chosen by the Governor. Our 2015-2016 First Kyd, Ashley Payton, has chosen Reading Rocks as her project.

What is KYDS:

- Because Kiwanis focuses on supporting our youth in leadership development, we called it Kiwanis Youth Development and Scholastic (KYDS)

Literacy Facts:

- Last year 1.3 Million children dropped out of School
- 92,000 children dropped out in California alone. That is 11 (in CA) and 148 (in USA) children who drop out every hour, 24-7, 365 days a year
- Another 252 California children will drop out tomorrow

First KYDS Project Goals:

- 150 Reading Rooms to be built throughout the District
- Kiwanis clubs, divisions, and regions are to team up with Scholastic and Title One Schools
- Get Kiwanis members involved in reading to the children and sponsoring reading rooms throughout the District
- Get books in the hands of children K- 8th Grade
- Scholastic has a 100% match for any one of the six reading rooms that are purchased

Ways to Support the First KYDS Project:

- Develop fund raising projects or apply for CNH Foundation grants to build any one of the six Reading Rooms at Title One Schools
- Engage our Service Leadership Programs (Circle K, Key Club, and KIWINs) to help with the process and continue to read at schools with reading rooms
- Clubs will be recognized with a banner patch and a First KYDS Project pin for each club Officer.
- Additional banner patches can be obtained with a donation of \$150. You can also purchase additional time-limited 2015-2016 First KYDS Project pins at the Governor's Official Visit to your Division or Region.

Project Ideas:

- Get club, divisions, and regions to purchase any of the six options for a Reading room
- Donate monies to the First KYDS Project that will be used to purchase rooms;
- Get involved with schools to develop rooms and have book fairs and reading to improve literacy levels
- Work with schools in your communities in developing ways to celebrate their students' reading successes.

First KYD'S Project Resources:

- www.1stkydsproject.com



Community Investment Levels

\$8,000 Ernest Hemingway

- Reading Oasis Room and Sponsored book fair (up to 500 students) at school of clubs choosing
- School Social Media site recognition
- Special “Reading Day” for Kiwanis club members at the Reading Oasis Room
- Sponsoring club name on a plaque in the Reading Oasis Room
- Invitation to speak and be thanked at upcoming school/family event

(1 set) Picture Book Library (100 books)
(2 sets) 2nd Grade Library (200 books)
(2 sets) 4th Grade Library (200 books)
(2 sets) 6th Grade Library (200 books)
(1) Listening Library (15 CDs 30 books)
(5) Bean bag Chairs
(1) Modular Reading Center
(500) Reading certificates for free books

(1 set) 1st Grade Library (100 books)
(2 sets) 3rd Grade Library (200 books)
(2 sets) 5th Grade Library (200 books)
(1) Stereo Listening Center
(3) Four-Shelf Bookcase
(1) Reading themed Rug
(1) Plaque/Presentation Check

\$5,500 Mark Twain

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(1) Stereo Listening Center
(3) Four-Shelf Bookcase
(1) Reading themed Rug
(1) Plaque/Presentation Check

\$2,750 Maya Angelou

- Reading Nook at school of clubs choosing
- Sponsoring groups name on a plaque in the Reading Nook
- Invitation to speak and be thanked at upcoming school/family event

(1 set) Picture Book Library (100 books)
(1 set) 2nd Grade Library (100 books)
(2) Four-Shelf Bookcase
(5) Bean bag Chairs
(1) Listening Library (15 CDs 30 books)

(1 set) 1st Grade Library (100 books)
(1 set) 3rd Grade Library (100 books)
(1) Stereo Listening Center
(1) Reading themed Rug
(1) Plaque/Presentation Check

\$2,200 David LaRochelle

- Kiwanis Centennial and beyond Reading fair including 1000 books
- Bookplates for all donated books
- Certificate of appreciation from Scholastic Books and Sponsored school

(1 set) 1,100 books grades K-5 – all books are leveled per the enrollment numbers from the school

\$1,100 J. K. Rowling

- Kiwanis Centennial and beyond Reading fair including 500 books
- Bookplates for all donated books
- Certificate of appreciation from Scholastic Books and Sponsored school

(1 set) 500 books grades K-5 – all books are leveled per the enrollment numbers from the school

\$550 Beatrix Potter

- K-6 Scholastic books for 100 children to be distributed by sponsor during school event or in school volunteer time
- Certificate of appreciation from Scholastic Books and Sponsored school

(1 set) 100 books grades K-5

First KYD'S Project: Reading Rocks

Banner Patch and Pin Request Form

Each year, Cal-Nev-Ha Kiwanians are given the opportunity to support a project chosen by the Governor. Our 2014-2015 First KYD, Ashley Payton, has chosen Reading Rocks as her project.

A commemorative pin and banner patch have been designed for Kiwanians and Kiwanis clubs and will only be available this year. Proceeds from the pins and banner patches will be used to purchase books for our partner hospitals and like institutions.

Kiwanians may obtain a pin for a donation of \$5.00. First KYD, Ashley Payton will have pins available during the Governor's Official Visit to your division, or you may contact the Foundation office at (877) 597-1770, ext. 116.

Donations of \$150.00 or more will receive the 2014-2015 First KYDS Project banner patch. To receive this banner patch, please complete the donation form below and submit it with your contribution to the Foundation office.

2015-2016 First KYDS Project: Reading Rocks

Yes, we want to support First KYD Ashley Payton in her efforts to raise funds for Literacy! Enclosed is a check payable to the Kiwanis Cal-Nev-Ha Foundation.



Note: 7.5% of all donations will be designated for the Kiwanis Cal-Nev-Ha Foundation's unrestricted fund.

Please send me a banner patch

Please send me _____ pin(s)
Quantity

Please forward to:

Name _____

Kiwanis Club _____

Mailing Address _____

Daytime Phone _____

Email _____

Please make check payable to "Kiwanis Cal-Nev-Ha Foundation" and send with completed form to:

First KYDS Project
Kiwanis Cal-Nev-Ha Foundation
P.O. Box 247, Rancho Cucamonga, CA 91729-0247